

### NAMING CONVENTIONS

Best practices for naming and organizing your programs and grant cycles

GO Smart gives you the flexibility to title your Programs and grant Cycles in whichever way is best for your agency. However, we recommend the following naming conventions to ensure that you efficiently organize your cycles. A succinct naming convention will not only allow your applicants to easily navigate your site and locate the appropriate cycles but it will also make it easier for you to create and manage new cycles every year.

### **BEST PRACTICES:**

#### **DO** keep your titles short

#### BEST PROGRAM NAME CONVENTION EXAMPLES

General Operating Support Program Support Project Support Fellowship Project Support Level 1 (Under \$500K)

#### BEST CYCLE NAME CONVENTION EXAMPLES

General Operating Support 2017 Program Support 2017 Q1 Program Support 2017 Reimbursement Fellowship Spring FY17 Project Support Level 1 (Under \$500K) FY17

# **DO** name your program such that your cycles will use the same name

Program Support:

Program Support 2016 Program Support 2016 Reimbursement Program Support 2017

Program Support 2017 Reimbursement

# **DO** keep your naming scheme the same every year

General Operating Support:
General Operating Support FY14
General Operating Support FY15
General Operating Support FY16
General Operating Support FY17

### **DON'T** include your agency name, the words grant or application, or a date in the title

#### BAD PROGRAM NAME CONVENTION EXAMPLES

Denver Arts General Operating Support
Program Support 2017
2016 Project Support
Fellowship Grant Application
Project Support Level 1 (\$0 - \$499,999 Budget)

#### BAD CYCLE NAME CONVENTION EXAMPLES

Denver Arts General Operating Support 2017 2017 Program Support Program Support Reimbursement Request Fellowship Grant Application Spring 2017 Project Support Level 1 (\$0 - \$499,999 Budget)

# **DON'T** name your programs and cycles differently or put cycles in programs that don't apply

Program Support:
Program Ability and Accessibility 2016
Reimbursement - Program Support
Project Support 2017
Fellowship

### **DON'T** change where and how you append your cycle designation

General Operating Support:
General Operating Support FY14
General Operating Support - 2015
General Operating Support (2016)
FY2017 General Operating Support